



NICHOLAS KOZMA

0410 463 346  
info@nicholaskozma.com  
www.nicholaskozma.com  
PO Box 243  
Bexley South NSW 2207

## EXPERIENCE

2008

### *The Artel Group*

#### **August**

Specialising in the design and implementation of point-of-sale solutions for companies such as Uncle Tobies and Nescafé, The Artel Group employed me to rebrand their entire corporate image.

#### Responsibilities & duties:

- Determine client needs
- Implement brief guidelines based on findings
- Communicate with the Office Manager, Art Director and Studio Manager to negotiate project direction
- Devise and execute practical design and implementation solutions

2008 - 2007

### *Electric Art*

#### **April -**

Over the last couple of months that I have been freelancing at Electric Art, an internationally acclaimed creative retouching studio based in Surry Hills, I have participated on an assortment of projects that range from layout to retouching work.

#### Responsibilities & duties:

- Implement brief guidelines
- Liaise with Creative Director to confirm project direction
- Devise practical design solutions
- Execute such design solutions

### *Med.Ed(ge)*

#### **January - April**

During the four months I was employed at Med.Ed(ge), a print company servicing the pharmaceutical industry, I worked on projects ranging from reports, newsletters, fax-backs, varying mail outs and the occasional web project. In Addition to this I worked on in-house promotional content.

#### Responsibilities & duties:

- Layout and designing
- Copy changes
- Preparing materials for press output
- Creating mock-ups for client presentation
- Code changes

#### Clients:

- Schering-Plough Pty. Ltd.
- Pfizer Australia Pty. Ltd.
- Organon (Australia) Pty. Ltd.
- Merck Sharp & Dohme (Aust..) Pty. Ltd.
- Novartis Pharmaceuticals Australia Pty. Ltd.
- Janssen-Cilag Pty. Ltd.
- Boehringer Ingelheim Pty. Ltd.
- Agfa Health Care Oceania



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2006

*Wunderman, Y&R Brands*

#### **April – August**

Over the five-month period that I freelanced for Wunderman I worked on a variety of projects that encompassed print design, eDM's (electronic mail outs), online marketing banners, screen savers and mobile technologies.

#### Responsibilities & duties:

- Liaise with producers to confirm clients requirements
- Implement brief guidelines
- Devise practical design solutions
- Execute such design strategies

#### Clients:

- Caltex
- Metlife Insurance
- Telstra
- Suncorp-Metway

*Belle Magazine, ACP Magazines*

#### **February – June**

Belle Magazine, published 6 times a year, has a strong commitment to the essence of contemporary home and lifestyle. It is because of this that Belle seemed like a logical choice of employment as the magazines core philosophies navigate around: great art, architecture, décor and design.

#### Responsibilities & duties:

- Liaise and provide technical assistance for the Art Director
- Scan and process batch transparencies
- Colour correct images for layout
- Work within the parameters of pre-existing page templates and content matter to supply sophisticated design layouts
- Catalogue backup files
- Assist the Stylist on photographic shoots

2005

Project: *Art Education Society Training Day (an initiative of the NSW Board of Studies)*

Type: Web Design Tutor

The purpose of the training day was to provide secondary teachers with basic HTML/CSS skills within the Dreamweaver working environment. There were two main reasons behind this rationale: the first being to help teachers maintain an up-to-date technical proficiency and two, to provide their students with the sophistication of a technologically minded skill set, which could be further explored with classroom projects and assignments.

#### Responsibilities & duties:

- Liaise with the Training Day coordinator to establish teaching requirements
- Design a class outline to meet such requirements
- Implement the class plan based on the specified teacher proficiency
- Combat issues such as participants extremely varied technological capabilities
- Negotiate and adapt teaching methodologies to suit participants
- Motivate participants based on skill set
- Provide support and feedback on a one-to-one basis



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Project: *Robin Anderson Film Festival*

Type: Website

### **Business Analysis**

As an initiative of MLC private girls school, the development of the Robin Anderson Film Festival website originated not only from the desire to honour the late documentary filmmaker, Robin Anderson – whose children were students at MLC – but to get other secondary schools in NSW to participate in the festival. Ultimately, the site exists as a facility for both teachers and students, providing:

- A gallery to showcase video clips of the best entries from the Robin Anderson Film Festival
- Resource links providing a wealth of information from movie making tips to manifesto's
- Education kits for both teachers and students to help refine their skills
- Entry forms for all categories
- Contact information
- A list of participating sponsors

Due to the overwhelming popularity of the Robin Anderson Film Festival the festival will now accommodate students from other states and territories.

Responsibilities & duties:

- Implement client survey
- Determine target audience(s)
- Determine site requirements
- Determine suitable technologies
- Liaise with client to maintain project development and support

### **Web Design & Development**

As designer of the festivals website I was responsible for producing the look and feel of the site as well as its structure. These components were significantly informed by the initial client brief and further discussions that developed with the client over the course of the project.

Responsibilities & duties:

- Site architecture and interface design
- Website implementation
- Cross-browser testing
- Usability testing

2004

Project: *Art Education Society*

Type: Website

### **Business Analysis**

The AES website was developed for art educators as an online resource, which would keep teachers informed via regular newsletters, journal articles and training modules. It is intended that the site be regularly updated and expanded in the hope of creating an invaluable.

Responsibilities & duties:

- Organise client survey to establish site requirements.
- Determine target audience requirements
- Determine suitable technology implementation
- Liaise with client over the development of the project
- Address client issues or concerns
- Post implementation review



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### **Web Design & Development**

I was responsible for creating the aesthetic sensibility of the site attributed to client specifications, making sure that guidelines were met.

#### Responsibilities & duties:

- Site architecture and interface design
- Website implementation
- Cross-browser testing
- Usability testing

2003 – 2002

Project: *After School Art Class*

Type: Part-time Tutor

The after school art classes ran one afternoon a week over the course of the semester. During the 2-year period I was involved with the classes, I ran both photography and life drawing classes ranging from years 6 to 12.

#### Responsibilities & Duties:

- Co-ordination of courses with the Head of Visual Arts Department
- Co-ordinate class activities to ensure successful results
- Motivate students and offer support
- Offer students constructive criticism
- Liaise with life drawing model
- Organise darkroom facilities
- Account for all participating students

2002

Project: *Art in Education essay – When Art & Cinema Collide*

Type: Writing

The essay stemmed from an opportunity to contribute to the Art in Education Journal. The brief elicited the importance to be informative, educational and having a contemporary relevancy to the readership, that predominantly being secondary educators. What followed was a 6 thousand-word essay that examined Australian and International artists whose multi-disciplinary art practises had been influenced in some way by cinema.

## EDUCATION

Sydney Institute of Technology, Randwick

*Information Technology (Web Design)*

*Interactive Multi Media*

University of Western Sydney - SoCA, Nepean

*Bachelor of Arts, Fine Arts (Honours)*

*Bachelor of Arts, Fine Arts*



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## SKILLS & OTHER DESIRABLES

### **Software Applications:**

- InDesign CS3
- Photoshop CS3
- Illustrator CS3
- Dreamweaver CS3
- Office 2008

### **Other:**

- Conceptual and problem solving skills
- Excellent time management skills
- Passionate about all things art and design
- Excellent communication skills – written and verbal
- The ability to work independently or within a group environment

## REFEREES

Chris Dwyer:

Art Director, The Artel Group  
0415 085 286

Craig Malyon:

Head of Art, The MLC School  
8741 3120